

Privacy Policy

Effective Date: November 20, 2015

This Privacy Policy is incorporated by this reference into the Mobli Media Inc. Terms of Use located at <https://www.mobli.com/tou.html> (the “**Terms of Use**”). The terms “**Mobli**,” “**we**,” and “**us**” include Mobli Media Inc. and our affiliates and subsidiaries, including, without limitation, Mobli Technologies 2010 Ltd. All other terms not defined in this Privacy Policy will have the meanings set forth in the Terms of Use. This Privacy Policy explains how Mobli may:

- collect,
- use, and
- disclose

information we obtain through the Services. “**Personal Information**” means information that alone or when in combination with other information may be used to readily identify, contact, or locate you, such as your name, address, email address, or phone number. We do not consider Personal Information to include information that has been aggregated and/or de-identified so that it does not allow a third-party to easily identify a specific individual.

THE SERVICES COLLECTS YOUR INFORMATION

We collect Personal Information when you:

- register to use the Services;
- log in to the Services with social networking credentials;
- use the Services; and
- communicate with us.

We also collect information, such as anonymous usage statistics, by using cookies, server logs, and other similar technology as you use the Services.

Personal Information Collection and Social Sign-On. You may browse the public-facing portions of the Services without registering with Mobli. If you register to use the Services, then you must provide us with certain Personal Information, such as your email address or your access credentials to certain social networking sites, such as Facebook or Twitter. When you log in to the Services with social networking credentials, we collect certain Personal Information you have made publicly available within those social networking sites, such as your name, email address, profile picture and your username. We also may obtain other information from you

during the registration process with your permission, such as your birthday, contact list or your friend list and photos from your Facebook account.

Using the Services. We collect information about your use of the Services. For example, when you Post Content on the Services, we collect the information you provide in such submissions, including any Personal Information.

Customer Support. We may collect information that you submit to us through your communications with our customer-support team, including Personal Information.

Location Information from Your Mobile Device. We may collect and store your location information if you enable your mobile device to send it to us. Collection of this information may improve the provision of the Services.

Device I.D. Mobli may collect the Device IDs associated with your mobile device. Collection of this information may improve the provision of the Services and allow us to enforce the Terms of Use.

EXIF Data. Mobli may collect and store any exchangeable image file (EXIF) data that is included in the Content that you Post to the Services. This includes location information included in EXIF data. Collection of this information may improve the provision of the Services.

Making Payments. If you purchase Premium Access to the Services, then we will collect your payment information, such as your credit card number.

Information from Third Parties. We may collect information about you, including Personal Information, from third parties, such as other Users who share information about you with us on the Services. For example, we may receive information about you, including Personal Information, when another Member allows us to upload your contact information to the Services.

Cookies, Automatic Data Collection, and Related Technologies. The Services collects and stores information that is generated automatically as you use it, including your preferences and anonymous usage statistics.

When you visit the Services, we and our third-party service providers receive and record information on our server logs from your browser, including your IP address, and from cookies and similar technology. Cookies are small text files placed in visitors' computer browsers to store their preferences. Most browsers allow you to block and delete cookies. However, if you do that, then the Services may not work properly.

By using the Services, you are authorizing us to gather, parse, and retain data related to the provision of the Services.

HOW MOBLI USES YOUR INFORMATION

We use Personal Information to:

- facilitate and improve our Services; and
- communicate with you.

We may use aggregate information for any purpose permitted by applicable law, including for marketing purposes.

Internal and Service-Related Usage. We use information, including Personal Information, for internal and service-related purposes only and may provide it to third parties to allow us to facilitate the Services. We may use and retain any data we collect to provide and improve the Services.

Communications. We may send email to the email address you provide to us to verify your account and for operational and informational purposes, such as account management, customer service, system maintenance or to provide you with updates and news about Mobli and/or the Services.

Marketing. We may use information, including Personal Information, to provide online advertising on the Services and to facilitate transmittal of information that may be useful, relevant, valuable or otherwise of interest to you.

Aggregate Data. We may anonymize and aggregate data collected through the Services and use it for any lawful purpose.

MOBLI MAY DISCLOSE YOUR INFORMATION

We may share your information:

- with our third-party service providers;
- to comply with legal obligations;
- to protect and defend our rights and property; and
- with your permission.

We do not rent, sell, or share Personal Information about you with other people or nonaffiliated companies for their direct marketing purposes, unless we have your permission.

We Use Vendors and Service Providers. We may share any information that we receive through the Services with vendors and service providers retained in connection with the provision of the Services. For example, we will share your credit card information with our third-party payment processors to facilitate your payment for Premium Access to the Services.

Displaying to Other Users. The Content you Post to the Services will be displayed on the Services and viewable by other Users. In addition, your profile information, such as your username and profile picture, will be viewable by other Users. We are not responsible for the privacy practices of other Users. Accordingly, we recommend that you carefully consider what you Post to the Services before doing so to guard your anonymity and sensitive information.

Social Networking and Other Websites. The Services allow you to share information, including Personal Information, with social networking websites, such as Facebook and Twitter. We do not share your Personal Information with these sites unless you direct the Services to do so. Their use of any information that you share with them will be governed by their privacy policies, and you may be able to modify your privacy settings on their websites.

Marketing. We do not rent, sell, or share Personal Information collected through the Services about you with other people or nonaffiliated companies for their direct marketing purposes, unless we have your permission. We may allow access to other data collected by the Services to enable the delivery of online advertising through the Services, or otherwise facilitate transmittal of information that may be useful, relevant, valuable or otherwise of interest to you.

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your Personal Information, other account information, and content if we believe doing so is required or appropriate to: comply with law enforcement requests and legal process, such as a court order or subpoena; respond to your requests; or protect your, our or others' rights, property, or safety.

Merger, Sale, or Other Asset Transfers. If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of assets, or transition of service to another provider, then your information (including Personal Information) may be sold or transferred as part of such a transaction as permitted by law and/or contract. The use of your Personal Information following any of the foregoing events will be governed by the provisions of the Privacy Policy in effect at the time such Personal Information was collected by Mobli.

We may also disclose your Personal Information with your permission.

SECURITY OF YOUR INFORMATION

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us. We do not accept liability for unintentional disclosure.

By using the Services or providing Personal Information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Services. If we learn of a security system's breach, then we may attempt to notify you electronically by posting a notice on the Services or sending an e-mail to you. You may have a legal right to receive this notice in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice), please notify us at support@mobli.com.

CHILDREN'S PRIVACY

We do not knowingly collect information from children under 13 and we do not want it. We will take steps to delete it if we learn we have collected it.

We do not knowingly collect, maintain, or use Personal Information from children under 13 years of age, and no part of the Services is directed to children under the age of 13. If you learn that your child has provided us with Personal Information without your consent, you may alert us at contactus@mobli.com. If we learn that we have collected any Personal Information from children under 13, then we will promptly take steps to delete such information and terminate the child's account.

INTERNATIONAL USERS

By using the Services, you will transfer data to the United States.

By choosing to visit the Services or otherwise provide information to us, you agree that any dispute over privacy or the terms contained in this Privacy Policy will be governed by the law of the State of New York and the adjudication of any disputes arising in connection with Mobli or the Services will be in accordance with the <https://www.mobli.com/tou.html>.

If you visit the Services from the European Union or other regions with laws governing data collection and use, then you agree to the transfer of your information to the United States and processing globally in accordance with this Policy.

UPDATE YOUR INFORMATION OR POSE A QUESTION OR SUGGESTION

If you would like to update or correct any information that you have provided to us through your use of the Services or otherwise, or if you have suggestions for improving this Privacy Policy, then please send an e-mail to support@mobli.com.

CHANGES TO OUR PRIVACY POLICY AND PRACTICES

We may revise this Privacy Policy, so review it periodically.

Posting of Revised Privacy Policy. We will post any adjustments to the Privacy Policy on this web page, and the revised version will be effective when it is posted. If you are concerned about how your information is used, then bookmark this page and read this Privacy Policy periodically.

New Uses of Personal Information. From time to time, we may desire to use Personal Information for uses not previously disclosed in our Privacy Policy. If our practices change regarding previously collected Personal Information in a way that would be materially less restrictive than stated in the version of this Privacy Policy in effect at the time we collected the information, then we will make reasonable efforts to provide notice and obtain consent to any such uses as may be required by law.

Contact Information

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